



News Release

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SBA 2006 North Carolina Small Business Journalist of The Year Regional & National Winner

CHARLOTTE - Jerry Chautin, business writer and columnist for the Cherokee Scout in Murphy, NC, has been named SBA's 2006, Small Business Journalist of the Year for the nation, the Southeast Region and the State of North Carolina.

Small Business Administration's 2006 North Carolina Small Business Journalist of the Year. Jerry also serves a SCORE counselor in Western NC, Atlanta, GA and Sarasota, FL and writes for Sarasota Herald Tribune (a NY Times publication).

The award recognizes Chautin for his efforts to increase public understanding of the importance of small business contributions to the economy, contribution of news and feature stories, editorials, columns and commentary that highlight, and analyze small business issues, voluntary community service aimed at enhancing small business opportunity and growth and media efforts to improve the understanding of the role of small business in the U.S. economy.

Chautin has been the author and subject of many articles on subjects pertaining to real estate, financing and business topics. He has been featured on cassettes, radio and TV and often quoted on current business issues. Jerry received his education at the University of Florida and Hunter College.

Mr. Chautin has been a business writer for the Cherokee Scout since 2004, reporting on business events and issues of general interest as well as writing a weekly column called "Business Buzz" and another called "Let's Talk Business" for the Herald-Tribune. Mr. Chautin's writing showcases the success stories of a wide variety of small businesses in far western North Carolina and also offers helpful and practical advice to budding entrepreneurs.

Apart from composing articles and columns, Mr. Chautin has been an effective contributor to the development of the small business community in Cherokee, Clay and Graham counties. He also counsels business owners in Atlanta and Sarasota with SCORE chapters in those locations. As a SCORE counselor, he has provided in-depth, one-on-one counseling to local entrepreneurs. He also provides online counseling nationwide as a volunteer with Score's CyberChapter. He also was instrumental in helping SCORE to serve small business owners in far western NC.

SBA's Southeast Region IV includes: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee. For more information contact Jerry at JKChautin@aol.com.

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